

## Vision

*To be a globally recognized preferred provider of relevant environmental science and data that promotes the sustainable use of earth's resources, informs regulatory policy, educates, and optimizes operations.*

## Mission

*Helping Members cost-effectively meet their environmental and sustainability goals through basic and applied research, technical support, and education.*

## Operating Principles

- *Maintain highest standards of scientific excellence and credibility in everything we do.*
- *Develop and maintain a strong knowledge of environmental, forestry, and sustainability issues and a comprehensive understanding of environmental regulations of relevance to Members.*
- *Foster a work environment that promotes technical excellence and facilitates continuous improvement of staff through education and training.*
- *Use critical and integrative thinking skills and techniques to understand Member company environmental challenges and opportunities, and identify creative and innovative solutions.*
- *Educate and train Member company staff to enhance their performance and contribute to their continued success.*
- *Seek opportunities to deepen and broaden the reputation of staff among the scientific and regulatory communities and retain institutional knowledge.*
- *Deliver clear, concise work products and ensure highly responsive contact with Members, government and academia.*
- *Relentlessly focus on fiscal responsibility while providing the highest value to our Members.*

## Operating Values

- *Honesty*
- *Integrity*
- *Candor*
- *Respect*
- *Excellence*
- *Gaining and Sharing Knowledge*
- *Member (Customer) Focused*
- *Team Based*
- *Collaborative*
- *Value Maximizer*
- *Innovative*
- *Adaptable*

Industry-Specific Science that Positively Affects Policy, Regulations, and Acceptability

Expert Analysis and Communication of Current and Emerging Issues

Exceptional Member Support to Enhance Performance and Minimize Cost

Employee Development and Education

Air Quality

Technical Analysis of Proposed/Promulgated Regulations

Support on Compliance Strategies, In-House Studies/Tests, Permitting, Reporting, and Benchmarking

Handbooks on Regulations, Environmental Control, and Chemical Reporting

Water Quality

Engagement with Regulators, Policymakers, and Other Stakeholders

Answers to Technical, Scientific, and Regulatory Questions

Webcasts on Current and Emerging Environmental and Sustainability Issues

Aquatic Biology

Forest Environment and Sustainability

Publications and Technical Reports

Access to Technical Reports, Databases, and Reporting Tools

Regional Meetings and Workshops

Sustainable Manufacturing & Climate

Chemical Reporting

Compilation, Analysis and Reporting of Industry Data

Company-Specific Staff Training